

# KEYping Up with Kappa

SUMMER

2024

## MAKING AN IMPACT

Philanthropy, Community Service, and Education

**G**amma Zeta Chapter has continued to uphold an outstanding reputation while embodying our core values through philanthropic efforts, academic achievements, and campus involvement.

### FUNDRAISING FOR OTHERS

We hosted our annual Hoops for Hope this spring, where we raised over \$32,000 for the Michael J. Fox Foundation, which is dedicated to finding a cure for Parkinson's disease. The event is a 3 vs. 3 basketball tournament that included a hot dog eating competition, raffle tickets for gift baskets, and a thrifting pop-up event called Greek Street Vintage, which donates 5% of its sales to Kappa's philanthropy.

### GAMMA ZETA CHAPTER COLLECTIVELY RAISED OVER \$48,000 IN THE 2023-24 YEAR!



*New members are eager to watch the 3 vs. 3 basketball games at our annual philanthropy event, Hoops for Hope. Pictured: Burgan Beck '23, Ellory Fishman '23, Brianna Oberfield '23, Hallie Pack '23, Paige Burr '23, and Piper Seberg '23.*

### COMMUNITY INVOLVEMENT

Another way Gamma Zeta Chapter has given back this year is by working with local Tucson companies like Espressoul, a women-owned coffee company, and Greek Street Vintage. Once a month, we work with a local entrepreneur. We have loved getting to know and work so closely with the Tucson community.

### MAKING CAMPUS STRONGER

With our primary philanthropy focus being mental health, we wanted to make a lasting impact on U of A students and help them with mental health strategies. We held our first-ever All-Greek Seminar right before finals week at the Student Union. Our university guest speaker, Elsa Loya, spoke about the 'Power of Perspective.'

During the Greek Awards on February 4, our chapter received the Outstanding Academic Success Program and the Outstanding Philanthropic Contributions awards. Additionally, **Emma Peters '23** received Outstanding Volunteer, and **Grace Fajardo '22**, received Outstanding Leadership.

### KEEPING GRADES A PRIORITY

Alongside our other achievements, after being within the top three for the past few years, we were honored as the sorority chapter and new member group with the highest overall GPAs for fall 2023. We celebrated in January with an Insomnia cookie party.

### THANK YOU, ALUMNAE!

As we continue to support and uplift each other, we look forward to all the 2024-25 school year has to offer. The generous contributions of alumnae, whether through mentorship, donations, or simply sharing your invaluable experiences, have played a pivotal role in shaping the experiences of our youngest members.

We would like to extend an open invitation to all alumnae to drop by the house whenever you find yourself in the area. We would be honored to welcome you back, reminisce about cherished memories, and create new ones together. Your presence is not only a testament to the enduring bonds of sisterhood but also a source of inspiration for our current members.

Loyally,  
**Sasha Sanderson '21**  
Chapter President



*Our Kappa families got a little bit bigger this year as we welcomed the 2023 pledge class!*

## 2024 GOALS

1. Continue sisterhood events for all 400+ members to be a part of.
2. Create a Big/Little process where the whole chapter gets involved (inviting juniors to help with the process).
3. Provide current coordinators with training for a smooth transition if they have an interest in the position for the next term.
4. Hold more alumnae events to provide a deep connection. This could be house brunches, a brainstorming session of events or traditions to instill, career mentors, and more!



## Executive Board

Chapter President  
**Sasha Sanderson '21**

(602) 757-5485 | [ua.kkg.president@gmail.com](mailto:ua.kkg.president@gmail.com)

VP of Standards  
**Grace Fajardo '22**

VP Member  
Development  
**Cambria Swanson '22**

VP of External Affairs  
**Peyton Lothrop '22**

VP Membership  
**Avery Fletcher '22**

VP Internal Affairs  
**Josie Kneeland '22**

VP Operations  
**Sarah Dillon '22**

VP Finance  
**Hailey Manning '22**

## Chapter Council

Academics Director  
**Sam Landy '22**

New Member  
Experience Director  
**Leila Gimber '22**

Administration  
Director  
**Ellie Batliner '22**

Panhellenic Delegate  
**Katie Sheldrick '22**

All-Member  
Experience Director  
**Ella Royer '22**

Philanthropy Director  
**Emma Huyser '22**

DEI Director  
**Anna Fox '23**

Public Relations  
Director  
**Izze Lafontaine '22**

Events Director  
**Ella Needelman '22**

Risk Prevention  
Director  
**Grace Carnal '22**

Facility Director  
**Aly Dolcini '22**

Ritual and History  
Director  
**Blythe Beardsley '22**

Finance Director  
**Emma Bartholomew '22**

Senior Member  
Experience  
**Avery Fuller '22**

Member Engagement  
Director  
**Deana Nguyen '22**

Recruitment Director  
**Emme Applefeld '22**

**Know someone perfect  
for Gamma Zeta?**

Contact us at:

[ua.kkg.recruitment@gmail.com](mailto:ua.kkg.recruitment@gmail.com)

## Supporting Women Entrepreneurs

### LORETTA MCCARTHY '65 ON BEING A LEADER AT KAPPA AND ON WALL STREET

It was clear that Kappa Kappa Gamma was the right choice for **Loretta McCarthy '65**. “I found the members to be interesting, welcoming, and smart,” she said. “And I must admit that I was influenced by my three older sisters, whom I greatly admired and who were all Kappas.”

Loretta developed lifelong friendships at Kappa. She learned how to live with others and work on projects together, and she developed leadership skills that have been useful throughout her life.

As an undergraduate, Loretta had the opportunity to serve as chapter president. After, she was asked to be a field secretary (now leadership consultant) for national. That year, Loretta visited around 30 campuses, where she met outstanding undergraduates and provided summaries of her visit to headquarters.



“It was a terrific experience and I learned much about the wide range of chapters in our organization, the many divergent views about sorority life, and how the national organization accommodated and welcomed the many perspectives,” she shared. “I was inspired by the undergraduates I met and also by the many alumnae and national Kappa leaders who gave so much of themselves.”

After she finished serving in this capacity, Loretta received a graduate counselor scholarship from Kappa and earned her MBA from the University of Colorado.

Throughout much of her career, Loretta has worked for Wall Street firms, including American Express and OppenheimerFunds. She has always cared about the opportunities and challenges of professional women.

Today, she is the co-CEO and managing partner of Golden Seeds LLC, a nationwide investment organization that provides funding to high-potential women-led startups. Over 20 years, Golden Seeds has invested over \$180 million in 250 companies in its determination to level the playing field for women.

“Women entrepreneurs often face challenges in raising capital for their companies,” she said. “Golden Seeds has addressed this by attracting a large national network of investors who appreciate the potential of women entrepreneurs and by actively meeting with and funding promising companies.”

Loretta lives in New York and enjoys its many cultural attractions. She also owns a home near Scottsdale, where she loves connecting with her many friends and family members.

Loretta has remained connected to Kappa and Gamma Zeta over the years and has supported the sorority both locally and nationally. She also gave to Kappa’s recent capital campaign.

“Gamma Zeta has done a remarkable job maintaining and expanding the chapter house,” she said. “I admire those who have devoted so much time and effort to ensure that our undergraduates have such a beautiful and welcoming home.”

Several years ago, Loretta was asked to speak to members of Gamma Zeta, and she recalls urging them to get involved in chapter activities, as it offers a great laboratory for testing your interests and skills.

*Want to connect with Loretta?*

**EMAIL HER AT [LORETTA@GOLDENSEEDS.COM](mailto:LORETTA@GOLDENSEEDS.COM).**



# ALUMNAE UPDATES

## Chapter Eternal

**Ruth Westervelt Schneider '41** entered Chapter Eternal on September 18, 2023. Ruth married Clifford Schneider in 1954. They had two sons, Jonathan and Andrew. Ruth was a lifelong member of the First United Methodist Church in Peoria. She also served for many years in the Methodist Hospital Service League. In her community, she served as president of the Current Events Club and was a member of the Junior League, Chapter EF of the PEO Sisterhood, the Illinois Opera, Peoria Symphony, Lakeview Museum, and the Country Club of Peoria.



**Peggy Cox Oden '52** entered Chapter Eternal on October 26, 2023. She married her husband, Charles, in 1955. She worked as an elementary school teacher for eight years before becoming a stay-at-home mom. While raising her five children, she earned a master's degree in education with an emphasis in library science from the University of Arizona. She worked as a school librarian at many TUSD elementary schools. Peggy was an avid volunteer, serving as a 4-H leader, Girl Scout leader, room mother, and PTA president. As a cancer survivor, she also volunteered with the Susan G. Komen Foundation.



**Beverly Rodolf Dale '43** entered Chapter Eternal on September 4, 2023. Following college, she later moved to New York City, where she graduated from the Tobé Coburn School for Fashion Careers and worked in the merchandising department of *Glamour Magazine*. In 1946, she married her husband, Stephen, with whom she had five children. Beverly was involved in her community, serving on many boards and supporting many Tulsa art organizations. She later opened an art business with partners called January Gallery. As a writer, she won first place and several honorable mentions in the Tulsa Library Children's story writing competitions. She was also the entertaining editor of *Tulsalite* magazine and the home editor for *Tulsa People Magazine*.



**Mary Patsy Ackley '61** entered Chapter Eternal on March 5, 2023. After college, she earned a Master of Arts in education from Arizona State University before later earning her Juris Doctorate from Southwestern School of Law and passing the California and Arizona bar exams. After law school, she taught college courses at junior colleges in Los Angeles and later at Phoenix College.



**Ann Dunsmore '73** entered Chapter Eternal on February 28, 2024. After earning her degree in accounting, she moved to Colorado, where she worked for the IRS and eventually had her own CPA business before returning to Arizona. Ann loved connecting with others and being an advisor and advocate. She enjoyed playing bridge, card games, and Rummikub.



**Eva McDuff '50** entered Chapter Eternal on November 14, 2023.

## Alumnae News

**Jan Ratts Rosenberg '53** is an active advisor for the State Rules Committee of DKG (an International Honorary for Women Educators) and a past state president. She likes to attend the Kappa Lunch Brunch and alumna association events when possible. She resides in Tucson, Ariz. Email: janrosenberg@comcast.net

**Jean Deramus Wagner '68** has eight grandchildren, one golden retriever, and two ragdoll cats. She loves working in the yard, working out, and traveling. She also enjoys going to the Lake of the Ozarks and supporting KCMO Police Foundation and Boys and Girls Clubs of Greater Kansas City. She resides in Kansas City, Mo. Email: jwtdwin49@gmail.com

**Ann Savage Brown '77** is still working in marketing communications. She travels with Jeff, especially to see their son, Ryan, his wife Kendyl, and their new granddaughter, Taytum, who was born on September 25, 2023. Ann resides in Phoenix, Ariz. Email: asavbrown@gmail.com

**Lisa Mattera King '85** is very active online as *The Fulfilled Pharmacist* at

thefulfilledpharmacist.com. She resides in Scottsdale, Ariz. Email: five-kingers@yahoo.com

**Heather Hach Hearne '90** shares that her adult debut novel just came out. *The Trouble with Drowning* is a psychological thriller set in Tucson. "A few Kappas have enthusiastically read it." Heather is working on setting up some readings in Tucson. She resides in Manhattan Beach, Calif. Email: hhach6310@gmail.com

**Elizabeth Denton Furlan '03** recently celebrated her 18th year of remission. She was diagnosed with an aggressive form of leukemia in her senior year. "I was always so grateful for the care and support my Gamma Zeta sisters showed me during such a difficult time in my life." Elizabeth lives in Seattle, Wash. Email: esfurlan18@gmail.com

**P. Trey Ross '13** lives in New York City and works at Indagare, a boutique, members-only travel company. "I see Kappas from my pledge class every weekend!" Email: treyross94@aol.com



Alumnae celebrate receiving their 50-year pins in October 2023. Pictured: Lyn Bracken Carrell '73, Leslie Talmage Maier '73, and Lynn Johnson Engel '73.



Alumnae represent Arizona! Pictured: Jen Layton Leonetti '00, Stephanie Woods Higgins '00, Kerstin Berg Harper '00, Lynn Johnson Engel '73, Lisa Holter Calkins '00, and Anna Dickson '00.

# What's in This Issue?

Chapter recap of 2023-24

Spotlight on **Loretta McCarthy '65**

Alumnae updates

And more!

*See you inside!*



*Riley Christner '23 (left) and Daniella Vogel '23 with lovely bouquets. This year, New Member Experience Director Leila Gimber '22 orchestrated a 2023 pledge class bonding event where sisters made flower bouquets in preparation for the 2024 pledge class.*

# KEYping Up with Kappa



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## INVESTING IN OUR HOME Support Gamma Zeta's Upcoming Projects

Like any home, our chapter house has ongoing maintenance needs and expenses. You can show your support and investment in KKG with a financial contribution. Gifts can be made online or mailed in with the enclosed envelope.

**Any amount will help with our needed projects!**

### UPCOMING HOUSE PROJECTS AND APPROXIMATE COSTS:

PAINT	UPGRADE	REUPHOLSTER	UPDATE	REVAMP
living spaces (\$50,000)	air conditioning in main house (\$75,000)	living room furniture (\$5,000)	mini kitchen (\$40,000)	landscaping in front yard (\$60,000)



To contribute directly to the House Corporation, visit [tinyurl.com/GammaZetaAZ](https://tinyurl.com/GammaZetaAZ) or scan the QR code.



To make a tax-deductible contribution, visit [kappakappagamma.org/donate](https://kappakappagamma.org/donate) or scan the QR code. When filling out the form, be sure to select "Gamma Zeta House Project" or "Gamma Zeta Scholarship."

**THANK YOU FOR INVESTING IN OUR GAMMA ZETA SISTERHOOD!**

*We Asked Alumnae...*

## What keeps you connected to KKG?

*Jan Ratts Rosenberg '53*

*"I attend as many events as possible at age 90."*

*Bonnie Berline Darby '81*

*"We stay in touch with regular happy hours, Zoom webinars, and Kappa events like Founder's Day and Initiation."*