

Gamma Zeta Chapter of Kappa Kappa Gamma 2019 NEWSLETTER



2019 Chapter Council

Kappa Kappa Gamma Celebrates *100 Years* at the University of Arizona

On January 3rd, 1920, 24 women were integral in petitioning for a Kappa Kappa Gamma chapter on the University of Arizona campus. On this date, Kappa Kappa Gamma was installed by Grand President Lydia Voris Kolbe, as KKG's 55th chapter and the story began...

Gamma Zeta has grown tremendously since those early days. Recruitment classes have grown from a mere 17 "pledges" to 110 "new members". Ninety-five live-in residents now grace the remodeled rooms in the main house and apartments, and the beautifully updated, enlarged chapter room holds every member comfortably.

Not much has changed at Gamma Zeta. Academics, philanthropy, and sisterhood have all been the focus for Gamma Zeta since the 1930s. Our senior classes continue to thrive as graduating members have increased from only 1 to 7 women a year in the 1920s, to 60 plus seniors walking to receive their diplomas and continuing on to exciting internships or careers.

Gamma Zeta is one of three sororities (Kappa Alpha Theta and Pi Beta Phi) who celebrate their hundred year anniversary at the University of Arizona. Out of those three, it is the only sorority to start at the University of Arizona with a chapter house of their own.

What a wonderful and once in a lifetime opportunity to celebrate and reconnect with college friends. The memories of those 4 years are sure to come flooding back to life as you visit and reminisce about your "good ol' Kappa days". We so look forward to seeing you at the Gamma Zeta Centennial Celebration!!



1952 Active Pledges

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KAPPA KAPPA GAMMA CHAPTER OF GAMMA ZETA

Fall 2019

Undergraduate Officers:

Chapter President
Cassandra Tomchak '16

VP of Standards
Marlo McElroy '17

House Chairman
Olivia Elwer '17

Treasurer
Sophie Soell '17

New Member Educator
Sydney DeFrancis '17

VP of Organization
Juliana Ross '17

VP of Education
Vanessa McWilliams '17

Marshal
Kaleigh Catt '17

Education Chairman
Ally Fuqua '17

Philanthropy Chairman
Giuliana Castronova '17

Event Chairman
Natalie Orzol '17

Public Relations
Kallie Dunkleberger '17
Lindsey Helsten '17

Risk Manager
Sydney Goetz '17

Recording Secretary
Kaitlin Slepian '17

Recruitment Chairman
Kasey Adrian '16

Membership Chairman
Carly Baniszewski '16

Advisory Board Members:

Gamma Zeta, Chairman & Chapter Council President & VP of Standards
Bonnie Darby '81

Beta Kappa, VP of Academic Excellence
Kit Kimball '69

Gamma Zeta, Treasurer
Diane Diamond '80

Epsilon Upsilon, VP of Organization
Malinda Magel '77

Gamma Zeta, Marshal
Pennie Marcus '72

Gamma Zeta, Public Relations
Page Chancellor Marks '86

Gamma Zeta, Events
Sara Sidi '10

Gamma Zeta, House
Shelly Tanner '86

Eta Beta, New Member
Anja Ensio '04

Gamma Zeta, Panhellenic Delegate
Marianne Landrith '81

Gamma Zeta, Philanthropy
Kathleen Phillips '83

Education
Natalie Loomis '08

House Corporation:

Gamma Zeta, President
Theresa Mansour
Marquart '87

Gamma Theta, Vice President
Carole Cathcart Siegler '61

Gamma Zeta, Treasurer
Page Chancellor Marks '86

Gamma Zeta, Secretary
Lynn Youngren Feulner '66

Gamma Zeta, Fundraising Chair
Lynn Johnson Engel '73

Gamma Zeta, Member at Large
Nancy Burton Kinerk '59

Epsilon Beta, Member at Large
Susan Bowman Hand '67

Gamma Zeta, Member at Large
Jeanne Lafond Hoover '85

Gamma Zeta, Member at Large
Shelly Johnston Tanner '86



Letter from the President

I am extremely proud to be a part of this organization. We put academic excellence and service at the forefront of our member experience while still having a great time with each other. Our members come from all different walks of life and backgrounds who contribute to a diverse and exciting group of women. We have members who participate in almost all major student organizations across campus such as clubs, honoraries, sports teams, and more.

Together, our members volunteer thousands of hours of their time at many different local and national organizations outside of our own philanthropies. We have women who are involved in pushing for change not only on campus, but for our nation as well. I am continually shocked and motivated by the accomplishments that come from our members who each bring a unique presence to our chapter and to our campus as a whole. Coming together as one, our organization is filled with empowering, independent, compassionate, and inspiring young women who contribute to this sisterhood an unconditional love and support for one another as they each navigate this scary thing we call "adulthood" together.

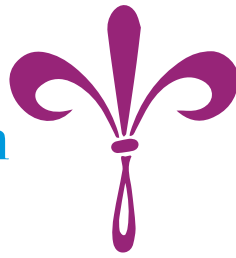
Deciding to go through sorority recruitment, for me, was a very difficult decision. I wasn't sure if I was going to have the time, or money, to fully immerse myself in the experience and get what I wanted most out of it. Now, entering my fourth year of college and sorority membership, I think back to the things Kappa has brought me that have positively shaped me and helped me grow into the person I am today, and how it has been more than worth it. Not only have I gained lifelong friends whose perspectives, experiences, and unwavering support have impacted me greatly; I have also gained life skills pertaining to my leadership, academics, drive, understanding of others, and many more that I know I will carry with me for the rest of my life. Joining a sorority and making the most of this experience has allowed me to blossom into a version of myself I never knew could exist.

I'm grateful for all of my time in Kappa Kappa Gamma and I'm so excited to see our chapter grow and excel even more this year. I hope you enjoy learning more about us and the amazing opportunities we have to offer! We are thankful to be a part of the University of Arizona, the Tucson community, and the Greek Life system.

Loyally,

Cassandra Tomchak '16
2019 President
Gamma Zeta Chapter

Letter from the House Corporation



Dear Gamma Zeta Sisters,

It is my honor to serve as the new President of the Gamma Zeta Building Association or "House Board." When I pledged the Gamma Zeta chapter over 30 years ago never did I imagine I would one day serve in this capacity yet I am so excited to be part of this group of intelligent, dedicated and passionate women.

The House Board is busy all year long. From August through May our focus and time is spent with the members to address current business and plan for summer work. As soon as summer begins, the summer projects begin too. This affords us the access and time to address larger projects. The work we identified this summer included landscaping and refreshing the apartments. The apartments are getting a fresh coat of paint on the walls, new light fixtures, new window coverings and updated flooring. Last summer, the living room was given an update and it now has a chic contemporary yet inviting look. As a result, we needed to refresh the dining room this summer by updating the tables and chairs among other things. All in all the house will be clean crisp and ready to welcome back the wonderful young women who call it home. It's a lot to do in three short months.

As we head into fall our focus will go back to the overall day-to-day operations. We also have two exciting events on the calendar: Homecoming and the Centennial Celebration, which is our signature event scheduled for January 2020. Details for both can be found in the newsletter. Please plan to join us!

Love and Loyallys

Theresa Mansour Marquart '87



Gamma Zeta Supports Our Community

Gamma Zeta's annual philanthropy, Hoops for Hope, occurs during the spring semester and supports a different cause each year. Members of the chapter present philanthropies that have personally impacted their lives and educate the chapter on how the money raised will be impactful to the cause and the people that the organization supports. This year, the chapter voted to donate all proceeds to Lighthouse for Hope, which is a local

Arizona organization that provides support for families fighting pediatric cancer. They donate meals, gas cards, clothing, supplies, and other necessities that insurance does not cover, as well as contribute to the payment of overwhelming bills. They are also passionate about becoming a support system for the children and families affected. The organization hit close to home for one of our members who has fought and defeated an extremely rare type of pediatric cancer and now has a personal connection to the cause by helping other families overcome the difficulties that she once faced.

Hoops for Hope is a well-known event on the University of Arizona campus and is a 3 on 3 basketball tournament full of food, prizes, and music that hosted around 1,200 participants this year. Additionally, Kappa Carnival, a new event to Gamma Zeta, was an event held at the Kappa house the night before Hoops for Hope and further acted to involve the entire community and bring awareness to our philanthropy. There was kettle corn, cotton candy, a dunk tank, a henna artist, and basketball jerseys for sale. Both events were extremely successful and, in total, raised over \$32,000. Gamma Zeta was incredibly honored and dedicated to raising awareness and helping fundraise a substantial amount of money for such an incredible and deserving organization, Lighthouse for Hope.



GAMMA ZETA to start new *Career Network*

Gamma Zeta is developing a new career network for alumnae and undergraduates to participate in. Here is how you can help:

- ① Join Kappa Kappa Gamma – Gamma Zeta Chapter on LinkedIn where we can provide career opportunities and advice.
- ② Let us know if you are willing to take a call from another alumnus or undergraduate regarding your career field.
- ③ Tell us if you are willing to sit on a career panel at the Chapter House in the fall or spring each year.

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Contact Vanessa McWilliams '17
at vmcwilliams@email.arizona.edu,
or (480) 388-7626 if you are interested.

Homecoming *2019*

November 1st and 2nd Make Kappa part of your Homecoming plans

Friday, November 1, 5:00 to 7:00 p.m. Cookout with the Kappas

The Gamma Zeta Building Association is hosting a complimentary cookout for our alums. Plan to stop by Kappa, enjoy a delicious dinner and meet our members. House tours will be available.

Saturday, November 2, 10:30 a.m. to 1:30 p.m. Open House and Tours

Swing by anytime during our Open House times. There will be complimentary pastries and coffee in the morning, and cookies and refreshments in the afternoon. House tours will be available.

Please RSVP so we can accommodate everyone who attends. Both events are complimentary.

<https://tucsonkkg.org/events/homecoming-2019>

Gamma Zeta *Volunteering*

Volunteers are the key to Gamma Zeta success. We are looking for alumnae willing to join our team in these areas:

Advisory Board: provides guidance to the undergraduate officers and active members.

House Corporation: help in serving our board or one of our committees (Finances, Fundraising, Legal, Property Management & University Relations).

Contact Bonnie Darby (Advisory Board) at bonniedarby1@gmail.com or 520-591-0133 or Theresa Marquart (House Corporation) at findtheresa@yahoo.com or 614-648-1328.

Alumnae Updates

Pam Robinson Seiler '59

Pam currently resides in Scottsdale, Arizona with her husband Steve, a University of Arizona Sigma Chi alumni. Together they share three children Michele and Cheryl who were both in Kappa Kappa Gamma and Allyson in Pi Beta Phi.



Pam Seiler

Nancy Havighurst Johnson '63

Nancy and her husband, Lance, live in California. They have 2 children: Rebecca (44) and Darcy (39). Nancy is a retired School Teacher.



Peggy Cabaniss

Peggy Scanlon Cabaniss '64

Peggy and her husband, Bobby, live in California. They have three children: Lisa (48), Jenny (46) and Taylor (42). She is a retired Investment Advisor.

Linda Ornelas Wilson '68

Linda and her husband, Frank, live in Texas. She has three children: Jordan, Jonas, and Jessica. Linda is a retired Physician.



Cassandra Weir

Cassandra Boyd Weir '68

Cassandra and her husband, David, live in Florence, Italy. They have two children: Daniel (42) and Elizabeth (40).

Patrice Clark Cole '71

Patrice Cole '71 - Patrice and her husband, Robert, live in Arizona. They have two children: Carolyn (31) and Annalise (27). She is a Deacon in the Episcopal Church.



Corey Harris

Corey Harris '78

Corey and her husband, John Russell, live in Dripping Springs, Texas. She owns her own business named, High Country Bison.

Linda Santora Hannen '78

Linda and her husband, Mark, live in Scottsdale, Arizona. They have two children: Erin (17) and Lexie). Linda is the co-owner of Hannan Consulting LLC.

Andrea Peterson Straus '81

Andrea lives in Madison, Wisconsin. She is self-employed as a Lifestyle Coach. Andrea has two children: Tom (27) and Hayley (25).

Mary Patton Gunwall '87

Mary and her husband, Greg, live in Austin, Texas. They have two children: Zach (18) and Lola (16). She works for UCB as a Senior District Manager.

Catherine Churchill Coberly '87

Catherine currently resides in Newport Beach, California where she works as a freelance writer. Her and her husband, Sterling share two children, Sterling Jr. (16) and Drue (13).

Christina Lucaire Reuss '91

Christina lives in Scottsdale, Arizona. She has two children: Adlai (13) and Henry (11). In 2000, Christina graduated from the University of Arizona College of Medicine. From there, she completed her internship, residency, and fellowship in Cardiology at Mayo Arizona. Christina is now a Physician Partner at Artia Heart Cardiac Clinic and Wellness Center.

Allison Hakes Roach '98

Allison and her husband, Jeremy, live in California. They have two children: Brandon (9) and Paige (7). Allison works for Riverside County District as a Deputy District Attorney.

Britta Phillips '06

Britta resides in California. She works for UFC Gym as the Vice President of Business Development.



Loretta McCarthy '65

Loretta is a Gamma Zeta 1965 initiate. She wasn't the only Kappa, her three sisters were also Kappas. The sisterhood is something that cannot be broken and can be recognized around the world. She was extremely involved during her college experience. Loretta served as the pledge class president and then went on to become the chapter president. Not only was she involved in Kappa, she was also on the Student Union Activity Board. Her fondest memory from college was being surrounded by the most accomplished students. "Kappa was full of an incredible group of women. These remarkable members went on to do amazing things."

Loretta currently resides in New York where she runs an investment firm, Golden Seeds. She frequently speaks about early stage investing, women entrepreneurs and gender diversity here in the United States and internationally. Loretta's favorite thing about Kappa are the values. They are enduring. "You can experience them everywhere you go, connect with other active chapters. Being a Kappa means you can always lock into a similar set of values, unfailingly gratifying." Not only is she an inspiring woman, she also is a dedicated Gamma Zeta. Loretta stayed involved with Kappa Kappa Gamma by being a traveling counselor after college. This earned her a graduate fellowship which she continued her education in Colorado. She received her MBA while living in the Kappa House in Boulder, Colorado. Loretta visited Kappa Kappa Gamma last fall to see the renovations to the house. She was thrilled with the newest addition to the house. Inspirational, dedicated and giving, Loretta continues to contribute and live the Kappa values.



Anita Alter Brown '61

Anita currently resides in Los Angeles, California where she has lived since graduating from the University of Arizona in 1964. After graduation, Anita went on to receive her MBA in Finance from the University of Southern California. Additionally, she was recognized by the CFA Institute which certifies the competence of financial analysts. The analysts are required to pass exams in areas such as accounting, money management and security analysis. She has had an incredibly fulfilling career working not only at Security Pacific Bank, now Bank of America, but also as a mother to two daughters. Anita and her late husband, share two daughters, Cynthia and Stacey. Stacey had an incredibly successful volleyball career, attended San Diego State University on a full volleyball scholarship for two years. She was then offered a full ride at University of Virginia to be their setter from 1989 to 1990. Anita's favorite hobbies include world travel and spending time with her grandchildren Chloe (10) and Charlie (7). She is looking forward to seeing her Gamma Zeta sisters in late January!

Undergrad Profiles



Brooke Elford '17

Brooke Elford is from Phoenix, Arizona and will be a junior at the University of Arizona this upcoming semester. She is on track to graduate in 2021 with her Bachelor's Degree in Business and Sports Management. Brooke is hoping to work for either MLB or NFL in higher management or premium sales. Her goal is to work her way up to be the general manager of a major sports team. She has held two positions in Kappa including Green Chair and Philanthropy Assistant. Brooke tends to be very busy around campus. She is the Director of Events for ZonaZoo, meaning that she is part of the governing body for the entire athletic student sections at the U of A. On top of that, she is the Director of Marketing for the Sports Marketing Association where she runs all social media accounts and controls all communication with other clubs on campus as well as sports business professionals around the world. To Brooke, Kappa is more than a sorority or just a group of girls. She describes it as a family and a second home. She cherishes all of the memories she is making with her sisters. She truly loves to inspire and be inspired by the strong women surrounding her. Brooke's piece of advice to everyone is to just be yourself, remember that everything happens for a reason, and to enjoy every moment you have because time flies. She says Kappa is a truly amazing place and it has been such a blessing in her life.



Marlee Loiben '18

Marlee Loiben is from Buffalo Grove, Illinois. She will be a sophomore at the University of Arizona this upcoming semester. Marlee is working towards her Bachelor's Degree in Retailing and Consumer Sciences along with a minor in marketing. She would like to start a large ecommerce retail store after she graduates. She is the Public Relations Assistant for Kappa Kappa Gamma. To Marlee, being a member of Kappa means a lifetime of strong friendships and memories. Kappa has introduced her to some of the most wonderful people she has ever known. She looks forward to watching her Kappa friendships thrive and grow even stronger. Marlee refers to Kappa as a second home. She is happy to know that no matter where life takes her, she will always have Kappa Kappa Gamma. Marlee's advice to new members is to get very involved with Kappa. This includes going to every Kappa event, spending time at the house, and spending time with your new sisters. She also advises that you appreciate every moment because college flies by.

KKT Centennial Weekend *Agenda* for January 24-26, 2020

The Gamma Zeta Chapter of Kappa Kappa Gamma Centennial Celebration is less than a year away! Come renew friendships with your Kappa sisters and enjoy a weekend of celebration! Register before November 24th for \$125! The committee is hard at work to make this a memorable experience for all Kappas!

100 years – Once In A Lifetime!

Friday – 4:00-7:00 p.m.

Decade Happy Hour No Host Gatherings
Venues TBA

Saturday Morning– 10:00-12:00 p.m.

Chapter House Tours and Special Celebration

Saturday Evening – 5:00-8:00 p.m.

Blue and Blue Fiesta at La Paloma Country Club,
the only all Kappa gathering of the weekend

Sunday – 10:00-11:30 a.m.

Light Brunch at the Kappa House and Goodbyes

Make your Hotel Reservations ASAP

The hotels listed below have Kappa Blocks set aside.

Use the Buzz Word: **KKG Centennial**
for the three hotels (all inclusive with taxes and fees):

Embassy Suites: \$167.00 (Campbell & Skyline) - 520-352-4000

La Paloma Resort: \$190.00 - 520-742-6000

University Marriott: \$194.00 (on UofA campus) - 520-792-4100

Other area Hotels to consider, but no Kappa Block of rooms,
near campus:

AC Marriott (Downtown Tucson, Brand New)

Aloft (Campbell & Speedway)

AZ Inn (Campbell & Elm)

DoubleTree (Broadway & Alvernon)

Homewood Suites (Campbell & River)

Register Now!

<https://tucsonkkg.org/events/gamma-zeta-centennial>

GAMMA *Stay in Touch* ZETA

Website

<https://tucsonkkg.org>

Centennial Facebook

<https://www.facebook.com/groups/GammaZetaCentennial/>

Gamma Zeta Instagram

https://www.instagram.com/az_kkg/

LinkedIn

<https://www.linkedin.com/groups/13589095/>

Education Chair: Ally Fuqua
email...

Tucson Alumnae Facebook

<https://www.facebook.com/>

